

MEDIA INFORMATION

Munich, July 7th 2010

CRAFT BIKE TRANSALP powered by NISSAN with picture-perfect routing / Halfway through, everything is new

For years, the CRAFT BIKE TRANSALP powered by NISSAN stands for a sportive team experience in front of great nature scenery always offering varying routings. In 2010, the eight days lasting mountain bike stage race across the Alpine divide meets those standards once again. This year, the sold out field of 1,100 participants can look forward to a stage design offering unequalled opportunities. Besides stages with classic status the mountain bikers will also tread uncharted trails in the second half of the race.

This is mainly due to the stage town debut of Ponte di Legno (ITA), which offered race director Uli Stanciu a huge variety of possible new routes from the fifth race day on: "For the first time ever, the Transalp leads from Livigno across the Passo di Verva and the notorious Mortirolo saddle to Ponte di Legno." Also the sixth stage benefits from the stage town newbie. "The participants can look forward to experience an eleven kilometres long super trail between Forcellina di Montozzo and Passo Tonale before entering Malé on a technical downhill section," explains Transalp inventor Stanciu.

In addition, also the last two days will bring two new stage looks. By pedalling for Madonna di Campiglio, the shortest distance of the race, the field has to master a tough climb over 1,300 metres of altitude to Rifugio Orso Bruno making stage seven also hard to handle. The final leg to Riva del Garda provides a steep pushing passage to Passo Bregn d'Ors as well as a traditionally challenging Lake Garda trail.

In contrary, the first half of the race is characterised by several classic stages. On the first stage from Füssen to Imst, the mountain bikers will pass the famous Neuschwanstein Castle and have to conquer the Marienbergjoch. On the sole Austrian leg to Ischgl, the Venetalm has to be mastered, before the Idjoch is the main hurdle to clear for everyone on the way to Scuol in Switzerland. The field will be able to celebrate the middle of the race period in Livigno after having raced through the wonderful Val Mora.

Further information as well as the altitude profiles of all eight single stages can be found on www.bike-transalp.de.

If you have any questions concerning the 2010 CRAFT BIKE TRANSALP powered by NISSAN feel free to contact:

Oliver Kraus

2010 CRAFT BIKE TRANSALP powered by NISSAN Spokesman
Mobile: +49.172.8482114
presse@bike-transalp.de or o.kraus@smaragdmedia.tv

